

# Survey results

AA 'Attitudes Towards NCAP'



# 74%

of respondents said that NCAP testing would affect their purchasing decision

NCAP safety ratings influence 81% of respondents' purchasing decisions

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Should it be compulsory for NCAP safety ratings to be displayed at point of sale?

89%  
yes

91%  
yes

Should safety equipment such as ABS / ESC / Airbags be installed on all new vehicles on sale in SA?

# 84%

of respondents indicated that having an NCAP safety rating would help them decide which vehicle to purchase

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With thanks to Global NCAP, FIA Foundation and Bloomberg